



Press Release

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For Immediate Release

Contact: Matthew Malamud
mmalamud@dsgonline.com
301.951.0056

DSG Recognized for its Marketing and Communications Excellence

Bethesda, Md. — Development Services Group (DSG) has been named 1 of 22 recipients of a 2017 Gold MarCom Award for its redesign of the National Registry of Evidence-Based Programs and Practices (NREPP) Learning Center [website](#). DSG also received an honorable mention from MarCom for its work in the government website category.

The NREPP Learning Center, which is a free service of the Substance Abuse and Mental Health Services Administration (SAMHSA), connects practitioners with resources to help improve behavioral health in the community through the development and application of programs and practices that have the evidence to back their effectiveness.

The process to redesign the NREPP Learning Center began in 2016, and SAMHSA [unveiled](#) the new site on June 20, 2017.

“We are extremely honored to receive this award,” said DSG President Marcia Cohen, “and we are proud of the collaboration we undertook with SAMHSA to redesign the NREPP Learning Center. In addition to updating the site with new content, our goal from the beginning was to make it more user-friendly so that behavioral healthcare professionals could more easily develop or adopt evidence-based and culture-centered programs.”

About the MarCom Award. [MarCom](#) is one of the largest, most-respected creative competitions for marketing and communication professionals in the world. Each year about 6,000 print and digital entries are submitted from dozens of countries. Judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. MarCom is administered by the Association of Marketing and Communication Professionals.

About DSG. DSG is a small, woman-owned research and consulting firm headquartered in Bethesda, Md. Since its founding in 1977, it has been leading the way in finding, assessing, and applying what works in behavioral health and wellness, society and justice, education and development, and international development. DSG is dedicated to providing clients with the highest-quality products and services in research and evaluation, training and technical assistance, management consulting, conference management and event planning, communications, and website and application development. Visit www.dsgonline.com for more.

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